**Farm drive**

As young girls, both Rita Kimani and Peris Bosire witnessed the frustration their families and communities faced in agriculture. Despite toiling away for months on end, their harvests were meager. They did not have the capital to purchase the critical farming inputs that could increase their yields and revenues.

On their first day as students at the University of Nairobi, Rita and Peris crossed paths and became instant friends. Throughout university they honed their computer science skills together in competitions and internships at top technology firms. In their final year, they resolved to use their personal and academic experiences to bridge the gap between smallholder farmers and financial institutions. In 2014, after graduating with First Class Honours, Rita and Peris founded FarmDrive.

As a smallholder farmer, FarmDrive connects you to loans and financial management tools, all through your mobile phone.

**1**

**SMS the word FARMDRIVE to 21342 to register**

**2**

**Keep records of your expenses, revenues, and yields.**

**3**

**Apply for a loan**

**4**

**Get approved and receive your loan via M-PESA**

**5**

**Repay your loan on time**